

GROW SMART

Activity WS4

**GROW SMART: WRAP-UP CONFERENCE
FOSTERING COMPETITIVENESS AND GROWTH THROUGH INTERNATIONALISATION IN
GREEN AND CIRCULAR ECONOMY**

TUESDAY, JULY 15,

Luc Agraja Hall, Building A, Faculty of Economics and Agribusiness, Agricultural University of Tirana

- 09:00 **REGISTRATION OF PARTICIPANTS**
- 09:30–10:45 **OPENING REMARKS**
- **Davide Rogai**, President of Confindustria Albania
 - **Fatbardh Sallaku**, Rector of Agricultural University
 - **Stefano Salmaso**, First Secretary, Commercial Office, Italian Embassy to Albania
 - **Davide Marcianò**, Officer, Interreg IPA South Adriatic 2021-2027 Technical Secretariat (TBC)
- 10:45–13:15 **STAKEHOLDERS ENGAGEMENT SESSION**
- **Elton Çekrezi**, CEO, Euro Elektra Company
 - **Katerina Marku**, Director, Integration, Strategic Planning and Economic Development, Municipality of Tirana
 - **Virtyt Lasha**, Lecturer & Coordinator of Electrical and Electronics Engineering Department, Metropolitan University, Tirana
 - **Romina Koto**, Programme Coordinator of Target Training, UBT
- Coffe Break**
- **Giordano Gorini**, Administrator, Essegei
 - **Zybjana Imeraj**, QA and Environment Manager, Coca Cola Bottling Shqiperia
 - **Ledi Fjora**, Responsible for calculating waste collection, urban hygiene services, and IT-related, Eco Tirana
 - **Enkeleda Shkurta**, Head of Information Sector, Environmental Statistics National Environment Agency
 - **Klevis Bregu**, Administrator of Brema Ambiente
 - **Alessandra Citterio**, Project Manager ICT, DBA Group
 - **Evis Isufaj**, Administrator of Arvis Group
- 13:15–13:45 **FINAL PARTNER REFLECTIONS AND PROJECT CONCLUSIONS**
- **Davide Rogai**, President, Confindustria Albania
 - **G.Massimo Lupis d'Urso**, Adjunct Professor of Global Marketing, University of Aldo Moro
 - **Marina Jovanović**, Montenegrin Employers Federation
- 13.45-14.00 **ACKNOWLEDGEMENTS AND THANKS TO PARTNERS, STAKEHOLDERS AND PARTICIPANTS**
- 14.00 **LIGHT LUNCH and networking**